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OLMIX, NEW MEMBER OF UNIFA

Olmix has joined UNIFA, the French union of fertilisation industries, which represents the plant nutrition and soil health industries. The arrival of Olmix thus completes the «Biostimulants» section of the organisation.



Bien nourrir les plantes
pour mieux nourrir les hommes

Pursuing its development in France and internationally, Olmix has made official its membership to UNIFA, the professional organisation for the promotion and value of the benefits of fertilisers, soil improvers and biostimulants, with respect to environment and health, and in support of the increased quality and competitiveness of French agriculture.

Catherine Lamboley, Director of the Olmix Group's Plant Care Business Unit, underlines the importance of this membership: *«The plant nutrition industry is undergoing major changes to face important issues at stake : climate, energy and food sovereignty. Olmix has been committed from the outset to supporting farmers and distributors with concrete, bio-based solutions, and our sector is fully mobilised to act and respond to these major challenges. We are convinced that solutions will come through cooperation and the strength of the collective. This is what motivated us to join UNIFA, which, with its members, is tackling the challenges of decarbonation, circularity and innovation head on.»*

UNIFA brings together 36 producers of mineral, organo-mineral, organic fertilisers and soil improvers who operate 77 production sites, employ over 4,000 people directly and generate 8,000 indirect jobs for a turnover of €2.2 billion in France in 2021.

Florence Nys, General Delegate of UNIFA, also sees the value of this new collaboration: *«We are delighted to welcome such a dynamic company into our federation. It is important to show the diversity of the fertilisation world, and to underline the importance of biostimulation in our sector. I think that Olmix has a lot to offer us in this respect.»* Olmix has joined the UNIFA «Biostimulants» section and will contribute to promote the relevance of these solutions, finally recognised at European level, in a combined approach with fertilisation and soil health management.

About Olmix

Olmix is a French company specialised in the development and production of bio-based solutions designed to strengthen the natural functions of soils, plants and animals. The group's commitment is to support farmers and distributors on an international scale, in a gradual and well managed agricultural transition, towards a more sustainable and resilient model limiting the use of synthetic inputs and fossil fuels. Its Plant Care division designs and develops innovative technologies to improve soil fertility, enhance fertilisation efficiency, and reduce impact of stresses on plants, through its own range of products but also by supplying active ingredients to partners.

Olmix employs 650 people, has a turnover of 160 M€ and 7 industrial facilities, including a biorefinery specialised in the transformation of algae and 3 formulation plants for its Plant Care activity.

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